



**A Season We Powered Through!**



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# **LifeLong Learning at PebbleCreek**

## **2021 Annual Meeting May 17, 2021**



# Agenda

*(page 1 of 3)*

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- |  |                             |
|--|-----------------------------|
| 1. Welcome & Introductions                     | Paul Polk & Cathy Lindstrom |
| 2. Attendance & Quorum Determination           | Nancy Wilson Smith          |
| 3. Approval of Minutes of 2020 Annual Meetings | Nancy Wilson Smith          |
| 4. Recognitions                                | Paul Polk                   |
| a. New Volunteers                              |                             |
| b. Acknowledgements                            |                             |
| c. Spotlight Program                           |                             |

# Agenda

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## 5. Annual Summary of Programs

- a. Lectures
- b. Trips
- c. Classes

Lorna Bray/Jill Burnham  
Susan Roth  
Carole Korzilius

## 6. Treasurer's Report

- a. Income & Expenses
- b. Bank Balance and Reserve Fund

Wendy Frumkin

## 7. Vote on Slate of Directors

Pam O'Shea

# Agenda

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- |                                     |                                  |
|-------------------------------------|----------------------------------|
| 8. Amended Records Retention Policy | Paul Polk                        |
| 9. Director Reports                 |                                  |
| a. Volunteers                       | Pam O'Shea                       |
| b. Community Outreach               | Jeff Young                       |
| c. Marketing & Communications       | Ruth Shaffer and<br>Barb Younker |
| d. IT                               | Neal Wring                       |
| 10. Adjournment                     |                                  |



# Approval of April 1 and November 5, 2020 Annual Meeting Minutes

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- Minutes are posted on the LLL website:
  - <https://lifelonglearningatpc.org/aboutus/documents/538-bylaws.html>
- **Vote**



# 2020-21 Lecture Season Summary

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- Considering the switch to a virtual format for lectures, the season was successful with some lectures more successful than others – a similar trend to in-person lectures.
- Zoom license was capped at 100 and based on this, participant numbers were in line.
- The lecture team has prepared for the 2021-22 season with 16 MML's and 6 PL's and planning for in-person lectures in the theater. If the situation changes and in-person lectures are once again curtailed, we will move to the Zoom virtual platform.



# Premiers: 2013 – 2021 Summary

Year	# Premiers	Total Attendance	Average Attendance
<b>2020-21</b>	<b>Premier Lectures were postponed until the 2021-22 Season</b>		
2019-20	5	1,440	288
2018-19	6	1,569	261
2017-18	6	1,572	262
2016-17	6	1,688	281
2015-16	6	1,517	253
2014-15	7	2,027	290
2013-14	5	884	177





# MONDAY MORNING LECTURES

## 2020-21 SEASON

(page 1)

### VIRTUAL LECTURES

### Attendance

COVID 19 Legal Issues

55

Palo Verde Operations

77

Voting – the Pandemic and Election 2020

39

Native American / American Native

51

Arizona Highways Magazine

91

How the COVID-19 Vaccine was Developed so Quickly

44

The Gut-Brain Connection

76



# MONDAY MORNING LECTURES

## 2020-21 SEASON

(page 2)

VIRTUAL LECTURES		<u>Attendance</u>
Arizona State Parks	85	
CRISPR – <i>cancelled due to illness</i>	0	
The WASPs of WWII	73	
Goodyear – An Economic Hotspot	132	
Free Speech	65	
Future Water Security for Arizona	109	
A Psychologist’s View of Why We Harass	77	

**14 Monday Morning Lectures**

**Total: 974**



# MMLs: 2013 – 2021 Summary

Years	# MMLs	Total Attendees	Average Attendance
<b>2020-21</b>	<b>14</b>	<b>974</b>	<b>70</b>
2019-20	13	2,199	169
2018-19	16	3,117	195
2017-18	16	2,907	182
2016-17	15	2,870	191
2015-16	15	2,413	161
2014-15	16	3,288	206
2013-14	16	2,473	155

# LLL Lecture Service to PebbleCreek

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**Boy, Lectures have been busy since 2005!**

Total number of *Lectures*  
since inception

**335**

Total number of  
*Attendees* since inception

**52,029**

**THANK YOU** to the many volunteers over the years who have made the Lecture Series so successful and to our Community for their support!



# **Trips 2020 - 2021**

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All 2020 – 2021 Trips were canceled due to COVID-19 restrictions

2021 – 2022 Tentative Trip Plans:

- One trip in December 2021
- Approximately ten trips between January and May 2022



# Trips: 2013 – 2021 Summary

Years	# Trips	Total Participants	Average Participants
<b>2020-21</b>	<b>0</b>	<b>0</b>	<b>0</b>
2019-20	8	356	44.5
2018-19	14	490	35.0
2017-18	15	540	36.0
2016-17	15	563	37.5
2015-16	13	490	37.7
2014-15	10	375	37.5
2013-14	5	151	30.2



# CLASSES 2020 - 2021

(All via Zoom)

<u>Class</u>	<u>Classes</u>	<u>Sessions</u>	<u>Total Attendance</u>
• Zoom Basics	2	2	127
• Social Security Planning	1	1	34
• Planning Your End of Life	1	1	23
• Goodyear at 75	1	1	78
• Artisan Bread	1	1	36
• Barbie Dolls	1	1	17
• Baguettes	1	1	40
• Beginning Photography	1	1	42
• Pasta from Scratch	1	1	22
• The Great Migration 50 Years Later	1	1	39
• Neapolitan Pizza	1	1	51
• PC Reads	1	9	104
• <u>Great Decisions *</u>	3	24 *	62 (8)
• <b>TOTALS:</b>	<b>16</b>	<b>45</b>	<b>675</b>

\* Three groups each studying the same foreign policy topics, conducted over 8 weekly sessions



# Classes: 2013 – 2021 Summary

Years	# Classes	Total Attendees	Average Attendance
<b>2020-21</b>	<b>16</b>	<b>675</b>	<b>42.2</b>
2019-20	33	708	21.5
2018-19	22	430	19.5
2017-18	19	380	20.0
2016-17	24	593	24.7
2015-16	24	484	20.2
2014-15	18	391	21.7
2013-14	18	331	18.4





# Income and Expenses: 2020-21

	<u>INCOME</u>	<u>EXPENSES</u>	<u>NET</u>
• Classes	\$ 1,500	\$ 1,311	\$ 189
• MMLs	\$ 0	\$ 3,093	\$ (3,093)
• Premiers	\$ 0	\$ 0	\$ 0
• Trips	\$ 0	\$ 0	\$ 0
• Overhead	\$ 0	\$ 2,697	\$ (2,697)
• <u>Donations</u>	<u>\$ 4,771</u>	<u>\$ 0</u>	<u>\$ 4,771</u>
<b>TOTALS:</b>	<b>\$ 6,271</b>	<b>\$ 7,100</b>	<b>\$ (830)</b>



# Bank Balance and Reserve Fund

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- Bank Balance as of 04/30/2021: \$ 48,573
- Operating Expense Reserve Fund: \$ 10,003
- PayPal Funds: \$ 2,917
- **Total Current Assets:** \$ **61,493**



# Slate of Nominated Directors

(page 1)

- **Nominees:**

Jill Burnham\*

Cathy Lindstrom

Jeff Edwards\*

Pam O'Shea\*

Wendy Frumkin

Paul Polk

Doug Jameson\*

Susan Roth

Carole Korzilius

Ruth Shaffer

Phil Korzilius

Jeff Young

*\* Asterisk indicates nominee is new; others are incumbent directors*

- Retiring Directors: Lorna Bray, Robbie Fox, Nancy Wilson Smith, Neal Wring
- **Vote**

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## Recommendations to the Board for Officer Positions, 2021-22 Year:

- Paul Polk, President
- Wendy Frumkin, Vice President
- Cathy Lindstrom, Secretary
- Jeff Edwards, Treasurer

## Appointed Officers:

- Co-Directors of Lectures – Jill Burnham and Dawn Spiak
- Director of Trips – Susan Roth
- Co-Directors of Classes – Carole Korzilius and Kayrene Braden
- Co-Directors of Marketing and Communications – Ruth Shaffer and Barb Younker
- Co-Directors of Volunteers – Pam O’Shea and Robbie Fox
- Director of Community Outreach – Jeff Young
- Board Members at Large – Phil Korzilius and Doug Jameson

# Amended Policy

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## Records Retention

The following sentence has been added to the LifeLong Learning Records Retention Policy, paragraph 2, Governance documents:

“Minutes of board meetings will be retained indefinitely, also.”

The full text of Records Retention Policy is posted on LLL website:

<https://lifelonglearningatpc.org/aboutus/documents/538-bylaws.html>



# Volunteers





# Newer Volunteers



Marianne Boechler	Classes, Lobby, Lecture Vetting, Reception
Jarrett Corr	TBD
Beverly Drury	Trips, Will Call
Jeff Edwards	Treasurer
Bonnie Kasel	Lobby
Marie MacWhyte	TED Talks
Marilyn Matthews	Lobby, Will Call
Nancy McDonald	Lobby, Vetting
Ellen Schoenberger	Lobby
Dawn Spiak	Lectures, Lobby
Linda Davis Watters	Classes
Susan Knox Wilson	Vetting, Writer/Editor

# Volunteer Spotlight Program

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- To publicly recognize the contribution of volunteers
- To provide exposure to volunteer activities
- To build community
- To assist in the recruitment, retention, and leadership succession of LLL volunteers







LLL Outreach at Kare Bears Health Fair, February 8, 2020  
(Our last pre-pandemic Community Outreach event)

## Community Outreach Mission:

- To promote LifeLong Learning within PebbleCreek
- To increase number of LLL e-mail recipients by 200-300 per year
- To help attract new LLL volunteers
- To participate in fund raising for LLL



# Community Outreach and Lobby

(page 2)

## Community Outreach Events / Actions – In Normal Years:

- New Homeowner Orientations – Quarterly
- Kare Bears Health Fair – Annually in February
- Robson Sales – LLL updates several times per year
- Misc. PebbleCreek community events
- Fund raising opportunities

## Lobby Team:

- Missed seeing you and working together with you in support of Lectures
- Looking forward to welcoming returning and new Team members
- Great place to start an “LLL career”, meet new people, explore LLL options
- For continuing and new Lobby Team volunteers, please watch for and respond to Jeff Young’s e-mail as soon as restrictions are lifted



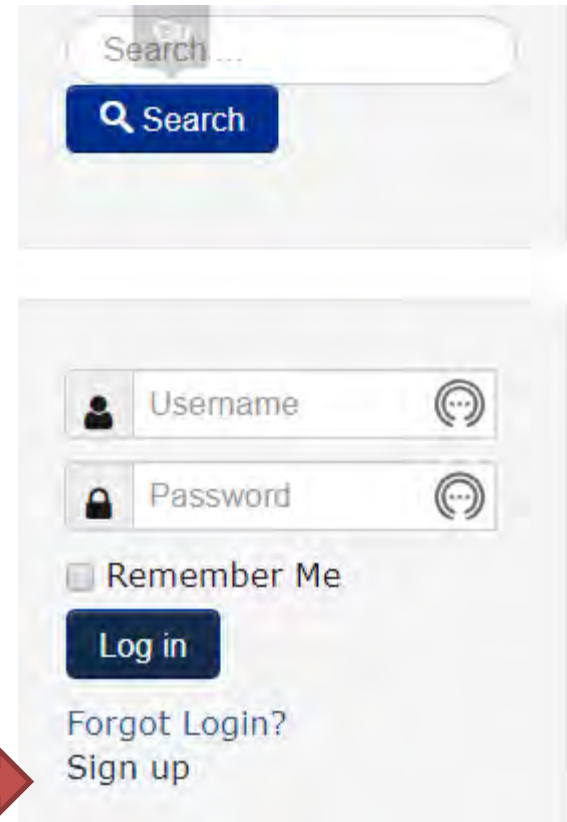
# Marketing and Communications

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- Ruth Shaffer and Barb Younker - co-directors of M & C since mid-2020
- Marketing is done through the website, PebbleNews, PC Post, eGroups, and LifeLines
- Planning for revised LLL Schedule style
- Website is being prepared for next season
- LLL user account list and Constant Contact list are being updated
- Focus Group with new residents met to discuss interest for future programs
- Webinar on Inherited Cancer held with FORCE
- Thank you to all Team Members for the work put in this season

# Team Communications

User account **REQUIRED**  
to register for and attend  
all LLL events (except MML  
when held in the theater).  
Log in if you have an account;  
or sign up for a new account.

A screenshot of a web interface. At the top is a search bar with the placeholder text "Search..." and a blue button with a magnifying glass icon and the word "Search". Below this is a login section with a "Username" field (with a person icon) and a "Password" field (with a lock icon). There is a "Remember Me" checkbox and a blue "Log in" button. At the bottom of the login section are two links: "Forgot Login?" and "Sign up".



# Team Communications

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Emails from LifeLines are the PRIMARY means of communication with all volunteers. Be sure to OPEN LLL emails and Lifelines for Volunteers.

To receive LLL Lifelines with event information, email [info@lifelonglearningatpc.org](mailto:info@lifelonglearningatpc.org) to request addition of your name to the Constant Contact list.



# IT Programs & Projects

(page 1)

- New LLL Document Library on the OneDrive platform
  - Migrated 20% of LLL Records from Dropbox and local computers into OneDrive (as of time of meeting)
  - Remainder to be migrated by start of 2021/2022 season
- New Event Booking software installed with electronic reminders
  - Three new functionalities added and tested successfully:
    1. Ability to charge for Zoom events; members can pay via the event booking system and get a unique registration ID and link
    2. Ability for LLL Event emails to include QR code; streamlines in-person event check-in
    3. Ability for LLL “reminder” emails to contain variable text, and to be sent at specified times before and/or after the event



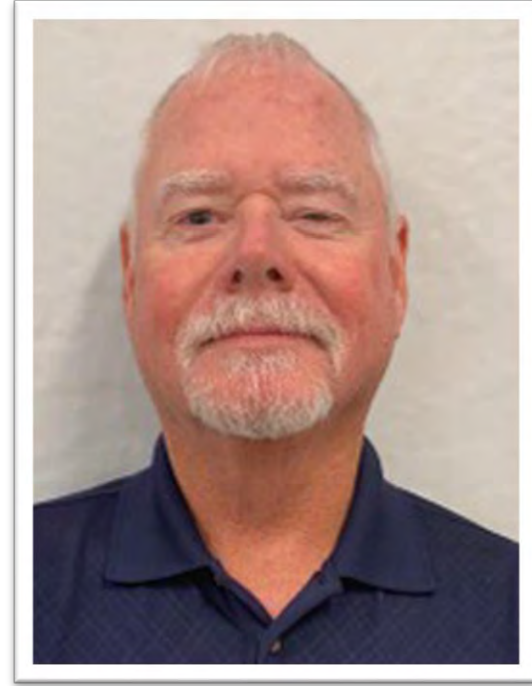
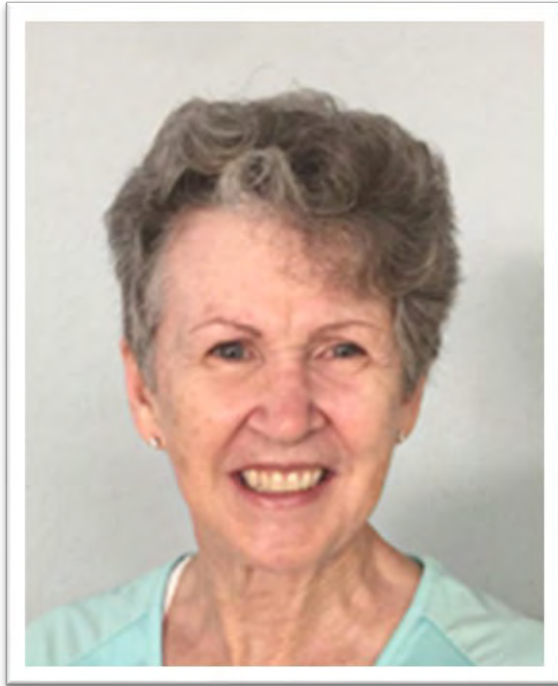
# IT Programs & Projects

*(page 2)*

- New LLL Event Attendance Reporting system
- New electronic Event Feedback forms
- New camcorder, tripod, and wireless microphones purchased and used to enhance LLL Zoom classes (cooking classes, etc.)

# Questions ? ?

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**Email your questions to one of our Co-Presidents:**

**Cathy at**

**or**

**Paul at**

**[19clinds49@gmail.com](mailto:19clinds49@gmail.com)**

**[paulpolk@gmail.com](mailto:paulpolk@gmail.com)**



# Adjournment



Photo credit: Free Clip Art Now

*Thank you,  
LifeLong  
Learning  
Volunteers !*