



**Moving Forward in a Challenging Season !**



# **LifeLong Learning at PebbleCreek**

**Fall Annual Membership Meeting  
November 5, 2020**

# Agenda

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## 1. Welcome and Introductions

Cathy Lindstrom

- LLL Vision and Guiding Principles
- Recognitions

## 2. Programming Challenges for the 2020-2021 Season

Cathy Lindstrom and  
Paul Polk, co-presidents

- How we are adapting
- What more we need to do
- Registering for programs
- Volunteer/community comfort with Zoom technology
- No-fee Lectures and Classes via Zoom through at least February 2021

## 3. Special Program: Inherited Cancers

Cathy Lindstrom

# Agenda

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|------------------------------------|-----------------------------|
| 4. Marketing & Communications      | Ruth Shaffer & Barb Younker |
| • LifeLine                         |                             |
| • Familiarity with Website         |                             |
| 5. Financials and 2020-2021 Budget | Wendy Frumkin               |
| 6. Program Director Reports        |                             |
| • Lectures                         | Lorna Bray                  |
| • Classes                          | Carole Korzilius            |
| • TED Talks                        |                             |
| • PC Reads                         |                             |
| • Trips                            | Sue Roth                    |
| • IT Team                          | Neal Wring                  |
| • Community Outreach               | Jeff Young                  |
| • Volunteer Team                   | Robbie Fox                  |
| 7. Summary Comments and Questions  |                             |



# Mission and Guiding Principles

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**Mission:** “Provide educational opportunities and experiences to stimulate the mind.”

**Guiding Principles:**

1. We offer a variety of venues and experiences for education.
2. We do not advocate or support advocacy for controversial topics or viewpoints.
3. We select topics and opportunities to appeal to our diverse population in PebbleCreek.
4. We recognize and involve topic experts who live in PebbleCreek.
5. We value feedback and input from participants in our educational offerings and residents of PebbleCreek.
6. We function in a fiscally responsible manner for LifeLong Learning and a financially affordable manner for our residents.
7. We operate in an open, transparent, and ethically compliant manner.
8. We welcome, celebrate, and appreciate our volunteers.



# Programming Challenges for 2020-2021 Season

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- How we are adapting
- What more we need to do
- Registering for programs
- Volunteer & community comfort with Zoom technology
  - Level of comfort using Zoom
- No-fee Lectures and Classes through at least February 2021



# Impacts of COVID-19 on LLL

Canceled our events after the HOA announced closure of its facilities in mid-March.

Changed our meetings to conference calls, video conferencing, and email discussions.

Closed the LLL Center to any access until further notice, forwarding phones and communicating ways to leave messages.

We are conducting our season activities primarily via Zoom, while forward planning for resuming normal activities when the COVID-19 situation is resolved.

A team evaluated the lessons learned from many of our new strategies this past season, including season ticket packages, split of registrations into one category per week in October, rather than opening all ticket sales on Oct 1, and lessons from the Luke Lottery. The team developed our digital access processes, and we are actively using Zoom to present Lectures and Classes.

As a further community service to PebbleCreek, we have decided to offer Zoom-presented Lectures and Classes at no charge through February 2021.



# Special Program – Inherited Cancers

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- Cancer researchers are increasingly studying genetic factors and have identified over 25 genes so far.
- BRCA (BReast CAncer) genes BRCA-1 and BRCA-2 mutations are getting more scrutiny as breast cancer indicators.
- **LifeLong Learning and Kare Bears are jointly sponsoring a free Zoom webinar presentation on inherited cancers on Monday, January 18, 2021 at 1:00 pm.**
- FORCE (Facing Our Risk for Cancer Empowered), a national support organization, has prepared the presentation, and will provide the Zoom link and take reservations for the program.
- LLL and Kare Bears will market this opportunity to PebbleCreek.
- **Please mark your calendars for January 18, 2021 at 1:00 pm for this vitally important program.**





# Marketing & Communications

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- LifeLine
- Website familiarity



# Marketing & Communications

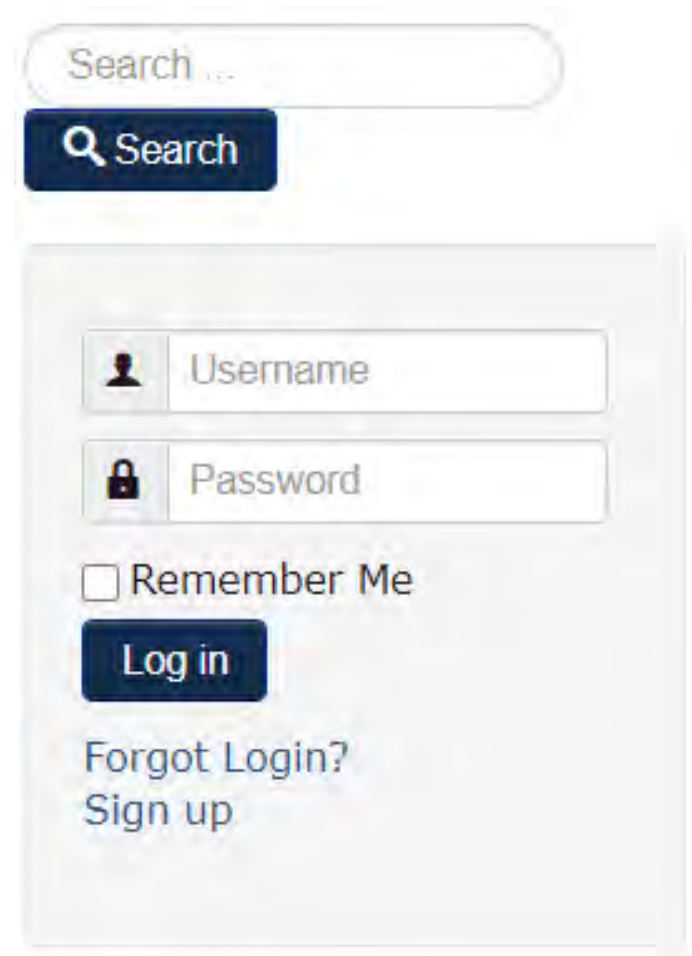
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- Transition in process as Emily Grotta retires and Ruth Shaffer and Barbara Younker take over
- “Just in time” approach to marketing since COVID-19 has made our schedule uncertain
- Website is being edited frequently to keep it current with changes
- A new eNewsletter has been created called LifeLine, with three mailing lists: PC Community, Volunteers, and PC Reads
- Information is being sent to eGroups

# Team Communications

LLL website account, and event registration, **REQUIRED** to attend all LLL events.

Sign up is EASY:

A screenshot of the LLL website login interface. It features a search bar at the top with a "Search" button. Below it are input fields for "Username" and "Password", each with a corresponding icon (a person for username, a padlock for password). There is a "Remember Me" checkbox and a "Log in" button. At the bottom of the form, there are links for "Forgot Login?" and "Sign up".

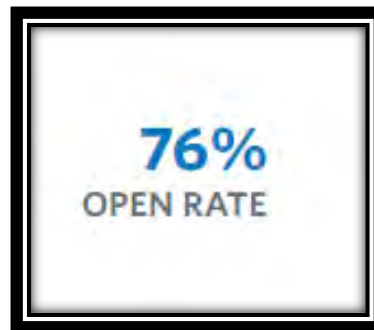
Account is on Website

# Team Communications

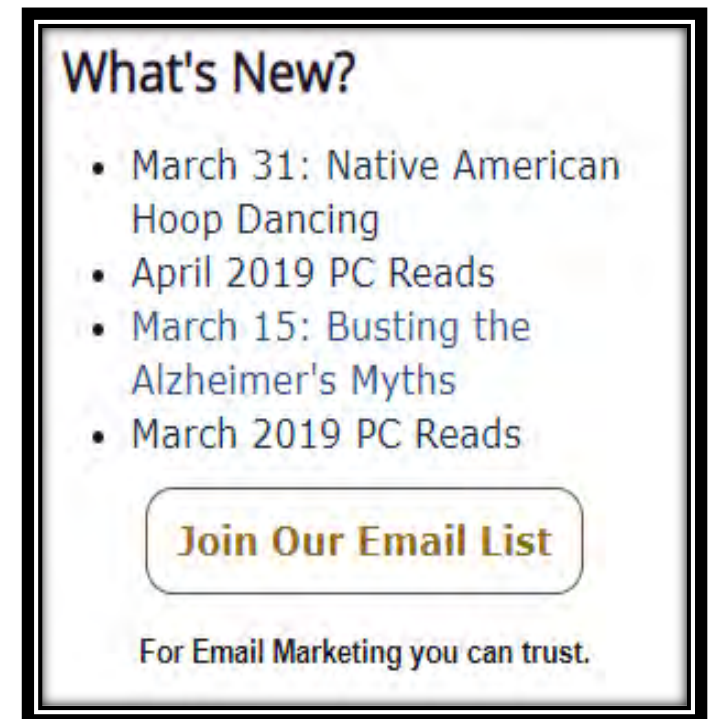
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Emails from [lifelonglearningatpc.org](http://lifelonglearningatpc.org) are PRIMARY means of communication with all volunteers.

OPEN emails



Sign up is EASY:

A rectangular box with a black border representing an email sign-up form. It contains the heading "What's New?", a bulleted list of recent events, a "Join Our Email List" button, and a tagline.

**What's New?**

- March 31: Native American Hoop Dancing
- April 2019 PC Reads
- March 15: Busting the Alzheimer's Myths
- March 2019 PC Reads

**Join Our Email List**

For Email Marketing you can trust.



# Treasurer's Report

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- Budget FY 2020/2021
- Bank Balance and Operating Expense Reserve Fund



# BUDGET: 2020-21

	<u>INCOME</u>	<u>EXPENSES</u>
• Classes	\$ 5,140	\$ 4,360
• MMLs	\$ 4,500	\$ 3,515
• Premier Lectures	\$ 9,000	\$ 9,213
• Trips	\$ 27,940	\$ 26,406
• Overhead	\$	\$ 16,060
• Donations	\$ 600	
<b><u>TOTALS:</u></b>	<b>\$ 47,180</b>	<b>\$ 59,554</b>



# Bank Balance and Reserve Fund

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- Bank Balance as of 09/30/2020: \$ 52,915
- Operating Expense Reserve Fund: \$ 10,003
- PayPal Funds: \$ 220
- **Total Current Assets: \$ 63,138**



# Program Director Reports

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- Lectures
- Classes
  - Including TED Talks and PC Reads
- Trips
- IT Team
- Community Outreach
- Volunteer Team





# 2020-21 Scheduled Lectures

## Monday Morning Lectures

9/21/20	COVID-19 Legalities
10/5/20	Palo Verde Operations
10/19/20	Voting, the Pandemic and Election 2020
11/2/20	Native American/American Native
1/25/21	Arizona Highways Magazine
2/1/21	The Planet Mars
2/8/21	The Gut/Brain Connection
2/15/21	Arizona State Parks
2/22/21	CRISPR and Ethics
3/1/21	WASPS of WWII
3/8/21	City of Goodyear Update
3/15/21	Free Speech
3/22/21	Water Sustainability
3/29/21	Why We Harass

## Premier Lectures

1/30/21	Marie Curie
2/12/21	9/11 Legacy
2/27/21	Navajo Code Talker
3/6/21	AI Update

# LLL Lecture Service to PebbleCreek

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**Boy, Lectures have been busy since 2005!**

Total number of *Lectures*  
since inception

**321**

Total number of  
*Attendees* since inception

**51,055**

**THANK YOU** to the many volunteers over the years who have made the Lecture Series so successful and to our Community for their support!



# 2020-21 CLASSES

*(firm as of Nov. 5, 2020)*

**To be presented via Zoom until the LLL Center is open for classes**

<u>Class</u>	<u>Date(s)</u>	<u>Presenter</u>
• Social Security Updates	Nov. 4, 2020	Jack Burns
• Planning Your End-of-Life	Nov. 10, 2020	Cathy Lindstrom
• Goodyear at 75	Nov. 19, 2020	Mark Pelletier
• Artisan Bread *	Jan. 12, 2021	Gene Fioretti *
• Barbie Dolls	Jan. 14, 2021	Priscilla Wardlow
• Baguettes *	Jan. 28, 2021	Gene Fioretti *
• Beginning Photography	Feb. 3, 2021	Adriana Greisman
• Pasta from Scratch *	Feb. 11, 2021	Gene Fioretti *
• The Great Migration -- 50 years later	Feb. 18, 2021	Mary Thomas and Linda Watters
• Neapolitan Pizza *	Feb. 25, 2021	Gene Fioretti *
• Great Decisions **	Jan. 22, 25, & 26	Multiple Facilitators

Note: \* To be presented via webcam and Zoom from the presenter's kitchen.

\*\* Great Decisions consists of five groups in eight weekly discussion sessions.



# GREAT DECISIONS 2020 CLASSES

## Five 2020 Groups



Mondays, 4:00 pm – 6:00 pm



Fridays, 9:00 am – 11:00 am



Mondays, 6:15 pm – 8:15 pm



Tuesdays, 1:00 pm – 3:00 pm



Tuesdays, 4:00 pm – 6:00 pm



# TED Talks and PC Reads



TED Talks Extravaganza  
Renaissance Theater  
June 27, 2019



PC Reads  
Second Anniversary  
June 26, 2019

# TED Talks

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<u>Program</u>	<u>Sessions</u>	<u>Registrants</u>
TED Talks	5	131
TED Extravaganzas	2	1,077 attendee hours

Currently posting TED topics to the PC Post and LifeLine

Planning is in progress for in-person spring or summer 2021 programs



# PC Reads

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<u>Program</u>	<u>Sessions</u>	<u>Registrants</u>
PC Reads	13 *	217 *

\* July 2019 – Nov. 2020, including 13 registered for November 5, 2020

New Zoom hosts have been trained to lead on-line classes

New PC Reads booklist for 2021 is available on the LLL website



# 2020-21 Trips

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Due to COVID-19 restrictions, no LifeLong Learning trips have yet been scheduled for the upcoming season.

Once destinations and facilities become available the Trips Team will assess which previously researched trips could be considered based on the following criteria:

- Cost
- Ability to maintain social distancing
- Number of guests able to be accommodated
- Venue availability
- Announcement of a scheduled trip will be announced via Lifeline and other PC media.
- If no trips are able to be scheduled this season we have many trips already researched that can be scheduled for the 2021-2022 season.





# Information Technology Team

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- New Event Registration System installed to improve customer experience and reduce software maintenance costs.
- Zoom in use for classes and lectures. Team training for Volunteer Hosts and Co-Hosts established. Guidance for running Zoom meetings published.
- Electronic survey system in place for all LLL events.
- Electronic document workflows developed for New Volunteer registration and New Event setup processes.



LLL Outreach at Kare Bears Health Fair, February 8, 2020

## Community Outreach Mission:

- To Promote LifeLong Learning within PebbleCreek
- To increase number of LLL email recipients by 200-300 per year
- To help attract new LLL volunteers
- To participate in fund raising for LLL



# Community Outreach and Lobby

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## Community Outreach Events / Actions:

- New Homeowner Orientations – Quarterly \*
- Kare Bears Health Fair – Annually in February \*
- Robson Sales – LLL updates several times per year
- Misc. PebbleCreek community events
- Fund raising opportunities

\* A number of these events were, or are expected to be, canceled

## Lobby Team:

- Thankful to have had many new volunteers in 2019-20 season
- Compliments to team for availability and excellent service
- Great place to start an “LLL career,” meet new people, explore LLL options
- For lobby volunteers electing to continue helping in the 2021-22 lecture season, please watch for Jeff Young’s email next year after things return to normal.



# Volunteers



LLL Classes Vetting Team  
April 6, 2019



LLL Season Launch Lunch  
September 28, 2019



# Volunteer Opportunities

(page 1 of 2)

- **CO-PRESIDENT:** The Co-Presidents work together to lead one of Pebble Creek's most prestigious groups, LifeLong Learning. Collaborating with a top group of leaders on the Board, the Co-Presidents oversee all functions of LifeLong Learning. Please see Cathy Lindstrom or Paul Polk for details.
- **SECRETARY TO THE BOARD:** The Board Secretary is responsible for the minutes, drafting the agenda, notices to Board members, and maintaining the official documents for LifeLong Learning. Please see Nancy Wilson Smith for details.
- **CO-TREASURER:** Work with the other Co-Treasurer to maintain the financial records and reports for LifeLong Learning. An Accounting background is not necessary if you are good with numbers. Please see Wendy Frumkin for more details.
- **CO-DIRECTOR OF LECTURES:** Works with the other Co-Director in identifying potential speakers and lecture topics, communicating with speakers, coordinating the lecture vetting process, attending Monday Morning and Premier Lectures, and maintaining the Lectures budget in coordination with the LifeLong Learning Treasurer. Please see Lorna Bray for more details.



# Volunteer Opportunities

*(page 2 of 2)*

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**To volunteer for one of these LLL Board of Directors positions, or other LLL volunteer opportunities, please contact:**

- Robbie Fox at [Tungj94044@yahoo.com](mailto:Tungj94044@yahoo.com) or 650-291-0169, or
- Pam O'Shea at [Pamela.a.oshea@gmail.com](mailto:Pamela.a.oshea@gmail.com) or 312-593-7892

# Summary Comments

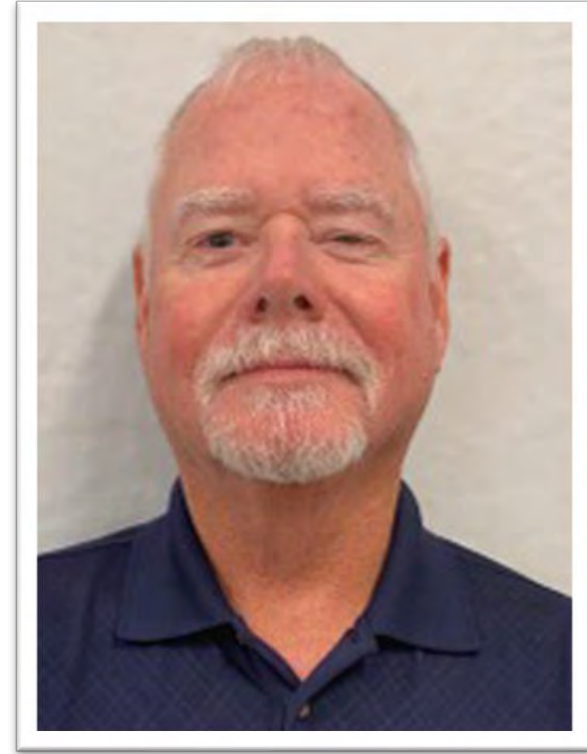
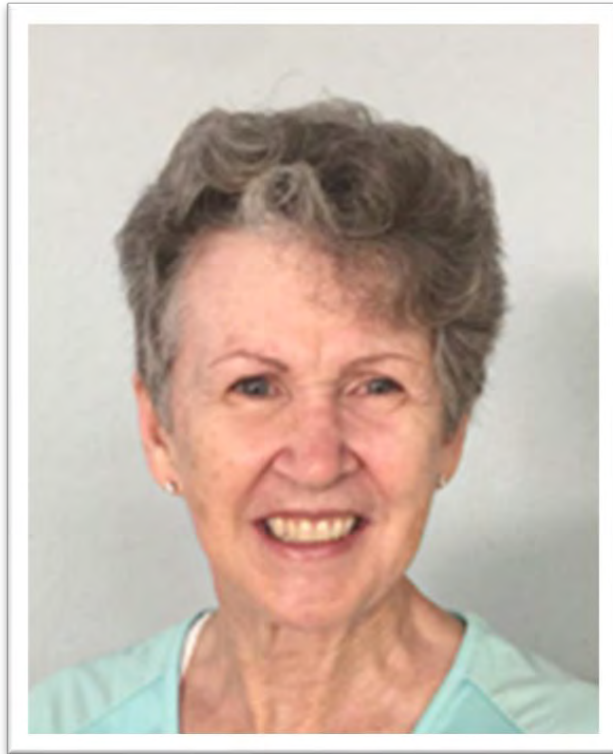
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- **Volunteer Appreciation Gifts – Sunrise Park**



# Questions ? ?

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**Email your questions to one of our Co-Presidents:**

**Cathy at**

**or**

**Paul at**

**[19clinds49@gmail.com](mailto:19clinds49@gmail.com)**

**[paulpolk@gmail.com](mailto:paulpolk@gmail.com)**



# Adjournment

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*Photo credit: [www.learnaboutnature.com](http://www.learnaboutnature.com)*

*Thank you,  
LifeLong  
Learning  
Volunteers !*